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| The sections to be personalized are highlighted in yellow. Feel free to adjust other parts of the text so it resonates more with your audience. A good invitation is clear, sparks interest, and is no longer than one A4 page. The goal is to spark interest and motivate participants join the conversation! |

**Please join our dialogues on the meaning and future of forests for forest owners/cabin owners/hikers/people in Rovaniemi/our class/our workplace!**

2 April 2025, at xx:xx

Location [Specify your venue]

What do forests mean to you? To your community? To Finland? What does the future of forests look like? *(Feel free to modify these questions to fit your specific topic and audience. The goal is to spark interest, encourage reflection, and inspire people to join the discussion.)*

Forests play a crucial role in mitigating climate change and halting biodiversity loss. At the same time, they are an essential part of the economy and an important source of income for many people. Forests are also meaningful spaces for living, recreation, and relaxation – as well as irreplaceable ecosystems and an essential habitat for thousands of species. Right now, forests, their meaning, and their use in Finland are undergoing a major transformation. In the future, we must balance different values and interests while ensuring that forest use remains within the ecological carrying capacity.

The purpose of this dialogue is to bring forward the different meanings, values, hopes, and concerns related to forests.

We invite all residents of Tampere / our team members / organisation members / especially people who usually do not participate in discussions about forests. We want to hear your experiences and perspectives. *(Modify this to reflect your specific audience.)*

This conversation is part of the [Great Forest Dialogue Day](https://koneensaatio.fi/en/the-great-forest-dialogue-day/). A public anonymized summary will be compiled from all dialogues held across Finland, along with alternative future scenarios for forests in Finland. The summary and scenarios will be published on Kone Foundation’s website for everyone to access and use. The overall goal is to highlight the values and meanings attached to forests and support new approaches to forest-related actions.

*(If you plan to use insights from this discussion elsewhere, such as within your organization, decision-making, or strategy development, please mention it here as concretely and transparently as possible. For example: “The unit/management team/council will review the findings of this session in their May meeting.” If there are no specific plans, avoid creating false expectations.)*

The discussion is limited to a maximum of X participants. Sign up by March 23 here: [Add registration link or contact details]

Organizer  
[Include your organisation’s or personal details]

For more information, please contact [Contact person’s details]

**We look forward to having you with us—your voice is important!**