



Reading the 2011 Riots

Tim Newburn

Department of Social Policy

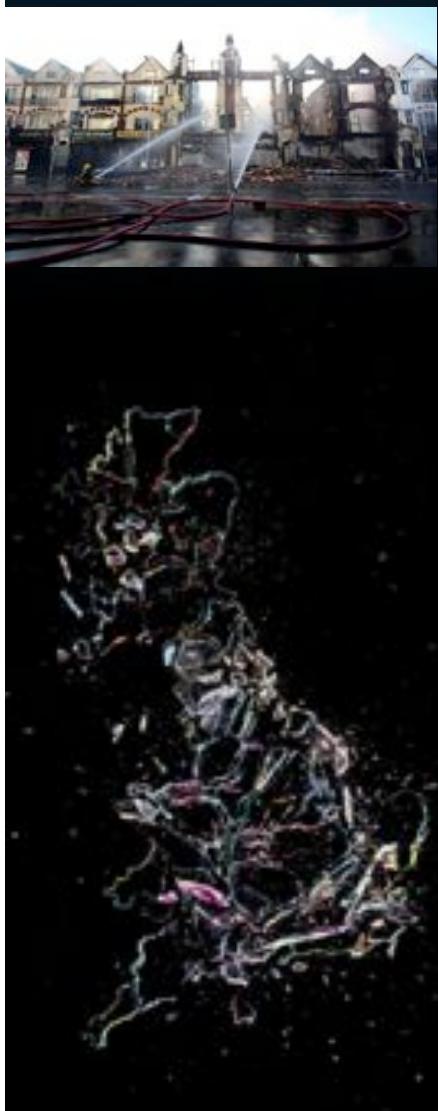


 @TimNewburn

A riotous island?

Location	Year	Extent	Spark	Arrests
St Pauls, Bristol	1980	One day	Police raid on local café	130 arrested
Brixton, London	1981	3 days	Police operation	82 arrested
Manchester	1981	48 hours		150 arrested
Liverpool	1981	Two separate disturbances of over 48 hours each	Arrest of a local man	Over 500 arrested
Birmingham	1981	3 days	Attack on a police officer	121 arrested
Brixton, London	1985	48 hours	Shooting of Cherry Groce during police raid	Over 200 arrested
Birmingham	1985	3 days		420 arrested
Broadwater Farm, London	1985	24 hours	Death of Cynthia Jarrett during police raid	400 arrested
Trafalgar Square, London	1990	Under 24 hours	Protest against the 'Poll Tax'	391 arrested
Oldham/Burnley/Bradford	2001	Burnley – 3 days Oldham – 2 days Bradford – 2 days	Racial tensions/provocation from far right	157 arrested 37 arrested 297 arrested
Student protests	2010	One day	Protest against fee rises	153 arrests in London
London/Birmingham/Manchester/Liverpool/Nottingham	2011	4 days	Shooting of Mark Duggan by police officers	Over 4,000

READING THE RIOTS



The 2011 England riots

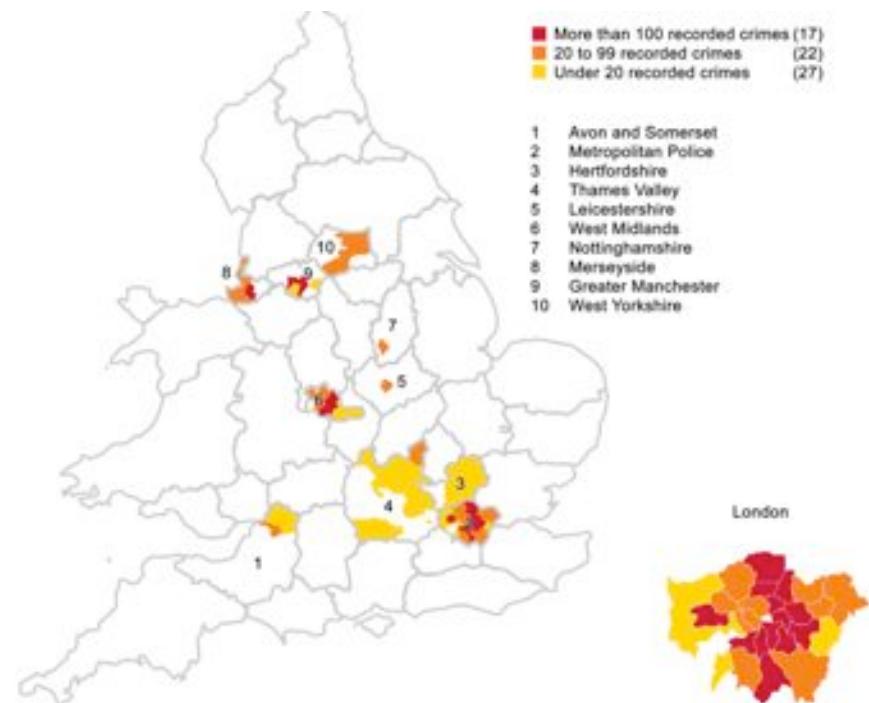
Thurs 4th August: Mark Duggan shot

Sat 6th August: Tottenham disorder

Sun 7th August: Wood Green, Enfield, Brixton

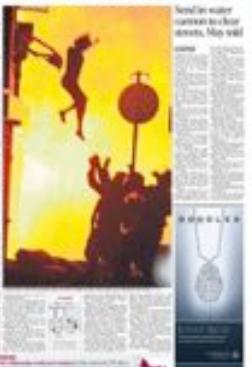
8th August: 22 London boroughs; Birmingham, Liverpool, Nottingham

9th August: Woolwich; West Bromwich; Wolverhampton; Birmingham; Nottingham; Manchester; Salford





The Daily Telegraph Rule of the mob



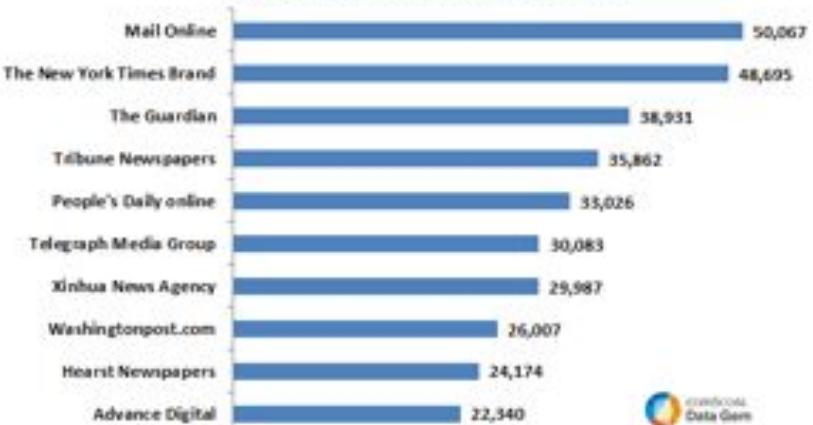
the guardian

Pressure to scrap police cuts as Birmingham mourns its dead



Top 10 Online Newspapers Worldwide Ranked by Unique Visitors (000)

Source: comScore MMX, Worldwide, Age 15+, Oct 2012



- A week of rioting: 43 dead, 467 injured, over 7,200 arrests
- **Phil Meyer (Knight Newspapers/Detroit Free Press):** “The U of California had just released their report into the Watts riot & I thought we could do this too. It took the Professors two years to do this. We’re journalists; we can do the same damn thing in 3 weeks”
- **Nathan Caplan (Psychology, U of Michigan):** “My academic colleagues had a habit of interpreting reality as though it’s just a special case within theory. God forbid that anything they did became useful or that they actually spoke to anybody”

Detroit 1967



The Non-Rioters: A Hopeful Majority

By PHILIP MEYER
DETROIT FREE PRESS

Despite the terrible violence, Detroit's Negro community is basically sound and committed to the official American values.

The rioters were a small and devout minority—mostly young Negroes who had been alienated from society by poverty, discrimination, and apathy, according to Meyer and students.

These are the basic findings from a survey research project in the central business area of east and west 12th Street and around 12th and Gratiot. It was conducted by the Detroit League, with assistance from the Free Press, the University of Michigan Survey Institute, and an anonymous foundation.

The findings bear out, to a surprising degree, many of the fears of Detroit race leaders that white middle-class before the riots. Detroit Negroes agree that they are as well off as or better positioned than Negroes in other northern cities.

They have large families, 7.5 times as many as the mean for all Americans. And in working families most Detroit Negroes look to the extended social network rather than the individualistic strength of family relationships.

They also say their policies in cities are not the main cause of their poverty. And in working families most Detroit Negroes look to the decentralized social structure rather than the individualistic strength of family relationships.

On the other hand, it does not help many Detroit Negroes that more than half admit that they are 100% of the time supported the American democratic way of life.

Persons in the Detroit area were asked with a positive or negative response if they had participated in any way in recent demonstrations in the city. Twenty percent of the total sample (11 percent of those surveyed in the question) admitted some degree of active participation.

This is consistent with other estimates that most riots have involved support of only 10 to 15 percent of the Negro community.

It is possible that the true rate of participation in Detroit was somewhat higher, due to a reluctance to admit participation in other participants.

However, the interviewees—all Negroes—reported that most of their subjects were conservative. For purposes of comparison, the study lists 100 well-known persons of the city, including some degree of active participation.

These were not a basis for having intentions of rioting for fun and order. The vast majority of Negroes interviewed think of looting, burning and shooting as terrible forms of violence, just as others and Negroes themselves consider them so.

Only a few Detroit Negroes see themselves as worse off in terms of education, income and jobs than Negroes in other northern cities.

Of course, there are many differences at all the places are Negroes. For example, 16 percent of those interviewed think Detroit Negroes have more education compared to 100 persons who think they have less.

Only about one-third of Negroes in Detroit say they are more likely eight percent think they have less. Only about seven percent think Negroes have better jobs, eight percent think Detroit Negroes have more "white collar" jobs.

These are percentages, of course. And these figures are not to be taken seriously. But the survey suggests that they did not measure an exclusive potential for organized revolt. The 100 cases will have been an unlikely selection.

These figures are explained more fully in the article beginning on Page 20 of today's Free Press.

Special survey report published by the Detroit Free Press on August 20, 1967. (Courtesy of Philip Meyer)

- Raised emergency research funding
- Recruited local interviewers
- Surveyed local residents
- 437 surveyed; 11% admitted to rioting
- Published findings within a month
- Detroit Free Press won a Pulitzer Prize

The riots: political reaction

“This is **criminality, pure and simple**, and it has to be confronted and defeated.”



Prime Minister,
David Cameron

“But nobody doubts that the violence we have seen over the last five days is the symptom of something very deeply wrong with our society... **Why does a violent gang culture exist** in so many of our towns and cities?”



Home Secretary, Theresa May

“What I found most disturbing was the sense that the hardcore of rioters came from a **feral underclass**, cut off from the mainstream in everything but its materialism.”



Former Justice Secretary,
Ken Clarke

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Aims & approach

- Combine journalism & social science
- Speed – quick enough to be part of political & policy debates
- Focus: phase one – the rioters
- Method?
 - In-depth interviews or survey methods?
 - In prison or in the community?
 - Size of ‘sample’
 - Access?

The Guardian | Monday 5 December 2011

Reading the riots

[guardian.co.uk/reading-the-riots»](http://guardian.co.uk/reading-the-riots)

The data All the figures behind the study

Body of evidence: 270 interviews, 1.3m words, 2.5m tweets

Methodology

Intricate study drew on analysis of 1967 US riots

Paul Lewis and Tim Newburn

Reading the Riots is the only research study into the causes and consequences of the summer riots involving interviews with large numbers of people who actually took part in the disorder. A project run jointly by the Guardian and the London School of Economics (LSE), the aim was to produce evidence-based social research that would help explain why the rioting spread across England.

The research was inspired by a study of the Detroit riots in 1967 involving a collaboration between the Detroit Free

We wrote to 1,000 people convicted during the riots and offered them the opportunity to take part in the study. Researchers also visited their homes, but primarily, local contacts were used to find people who were involved in the riots but had not been arrested. After being promised anonymity, a surprising number agreed to take part, often because they wanted their story to be heard.

Interviews were held in various locations, such as people's own homes, youth clubs, cafes and fast-food restaurants. The Ministry of Justice gave Reading the Riots access to prisons, enabling interviews with about 12 people convicted for

their involvement in the riots, but a large majority of the 270 people interviewed for the project had not been arrested.

All interviews were recorded, transcribed and stored in a database. In total, Reading the Riots collated more than 1.3m words of first-person accounts from rioters. Rigour in the analytical phase – mostly undertaken in November – was vital.

Once all the data was collected, five research analysts recruited by the LSE began the complex task of analysing the lengthy transcripts in search of themes. The process began with an analyst reading a transcript to get an overview. After several readings, each transcript was then

coded so that particular themes could be identified and evidenced.

A list of coding labels was produced – essentially themes and sub-themes appearing in the interviews – and these were reviewed by the research team on a regular basis. The links and rela-

tionships between dozens of themes and sub-themes such as government inaction, riot motivation, police, community, and the role of social media, were constantly updated, providing an ever more-detailed picture of why the riots happened.

The relationships between the themes were recorded and displayed on a thematic map document, allowing the team to see the larger, overall picture as a cohesive set of findings began to emerge.

The analysis that has gone into producing these Reading the Riots findings is a first attempt; transcripts will be subject to more advanced analysis in the weeks and months to come.



The Ministry of Justice granted access for 12 interviews with people jailed for their involvement in the riots

An unusual project: speed phase one timetable

- Initial conversation: 16th Aug 2011
- Start talking to funders: 24th Aug
- Launch project publicly: 5th September
- Advertise for interviewers: 5th September
- Shortlisting: 19th September
- Seek ethical approval: w/b 26th Sept
- Recruitment 23rd, 26th – 28th Sept
- Training 3rd – 4th October
- Fieldwork began 5th October
- Analysis began: 11th October
- Fieldwork ended: Mid-November
- Initial findings out: w/b 5th Dec
 - BBC2 Newsnight
 - Week-long newspaper coverage
- Conference 14th December 2011

[Ed Miliband backs Guardian/LSE riot report – video](#)



Video (5min 06sec)
Speaking at the Reading the Riots conference at the London School of Economics, the Labour leader criticised the prime minister, David Cameron, for trying to provide simplistic explanations to the August unrest.

[Theresa May announces review of police stop-and-search powers – video](#)



Video (3min 33sec)
Theresa May tells the Reading the Riots conference at the London School of Economics she has asked Acpo to look at its best practise in stop-and-search tactics

READING THE RIOTS



An unusual project: staffing

- Directed by:

- Guardian and LSE



With:

- Journalists



- Freelancers



- Analysts



..and 'Fixers'



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An unusual project: scale & speed

	Approx. number of interviews
• Phase One [Sept-Dec 2011]	
– Rioters	270
• Phase Two [Jan-July 2012]	
– Police	130
– Defence lawyers/CPS	75
– Victims	30
– “Vigilantes”	25
– Places that didn’t riot	30
– [District Judges, Crown Court Judges, magistrates]	

READING THE RIOTS



An unusual project: publication...

Phase One

- 6 days early December 2011
 - Rioters & the police
 - Looting
 - Gangs
 - Social media
 - Policing, victims

Phase Two

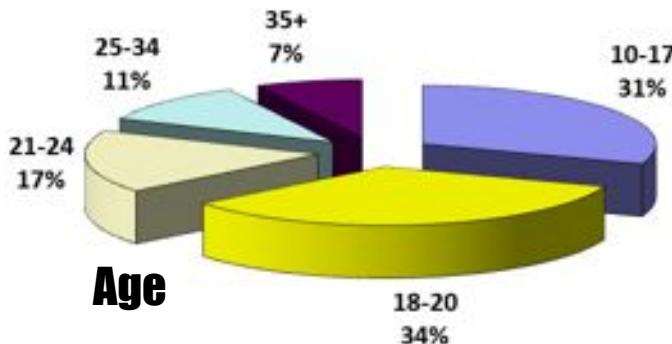
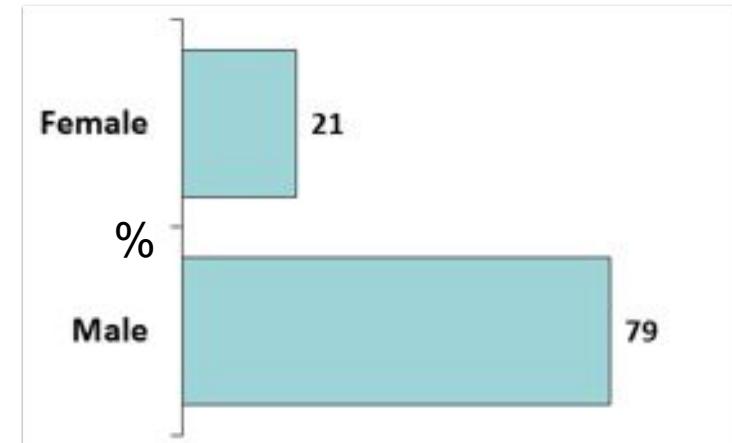
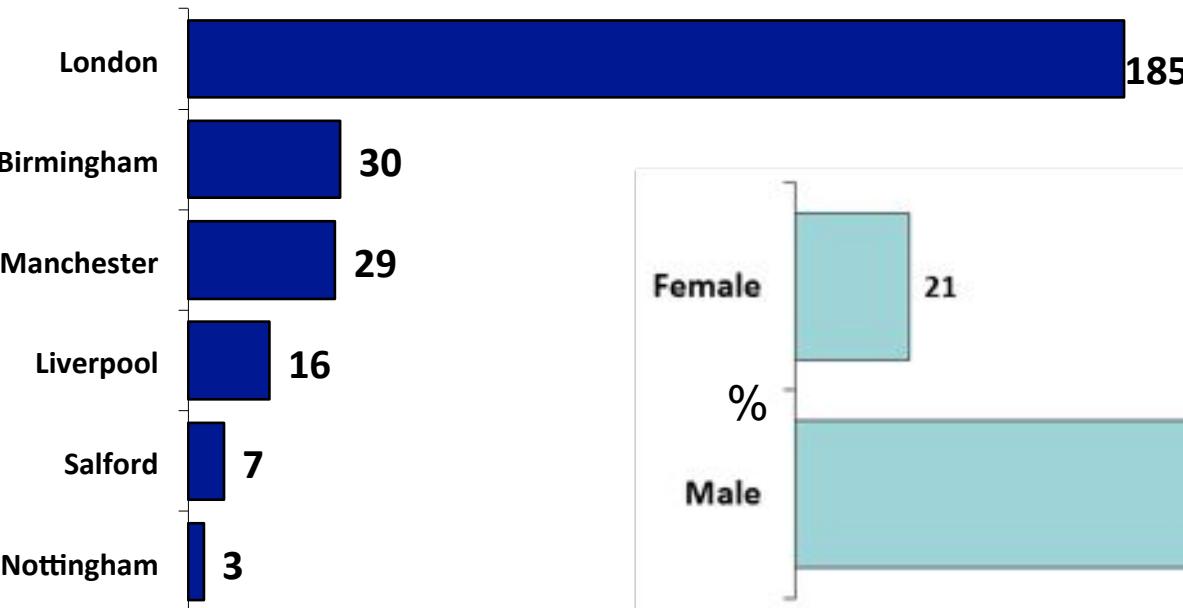
- 3 days early July 2012
 - Policing
 - Victims/vigilantes
 - Criminal justice system



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Phase 1 interviews: rioters



What the rioters talked about...

- 1. The best day of my life forever..**
- 2. Free stuff**
- 3. Empowerment & revenge**
- 4. The biggest gang**
- 5. They always get away with it**

-
- A. Gangs**
 - B. New social media**

'The best day of my life forever...

- Curiosity and excitement (carnival)
 - 'there's just so many people doing it. You just think you're missing out as opposed to anything else'.
 - 'I was having a laugh I swear to god. It was like a dream, it was like a game. Do you know what I mean? It was better than a game. I was actually doing it. I felt alive there's no word to explain it. It was like that first day it happened will always be the best day of my life forever ever I swear to god'
- Free stuff
- Empowerment and revenge



Free stuff

- Shopping for free

“...there was some trainers I wanted to buy from JD, some white ones, and I was thinking I can go inside and get them. So I just went inside and got them...then once you do it and nothings happened... Everyone was like, ‘Christmas came early’ then we all just going into any shop we want.”

- Status

“People with the Ralph, the Gucci, the Nike, the trainers, the Air Forces; it’s all style, just everyone wants it. If you don’t have it, you’re just going to look like an idiot”

- Opportunistic or organised?

“When I saw how much good stuff people were getting I saw like that most of the damage had already been done, so it was a case of what’s that there? That looks nice...”

Reading the Riots

Investigating England's summer of disorder

In partnership with the London School of Economics
Supported by the Joseph Rowntree Foundation and the Open Society Foundations

'It was like Christmas': a consumerist feast amid the summer riots



Empowerment & revenge

- A brief role reversal

“We had them under control.. We had them on lock.. running away from us.. Getting them out of our town because they ain’t doing nothing good anyway for no-one”

“It was buzzing to be honest, was really happy to be honest, ‘cause we had total control of the precinct.. we all hate them, we’ve all spent time in that police station, and you know it was ours for a day”

- ‘The biggest gang’

“You don’t really win fights against the police. You might win a few battles, but you don’t win the war against them... And they’re a bigger, biggest gang on the road to be honest. That’s what the police are. Because they are bullies”

READING THE RIOTS



The biggest gang...

- Widespread anger/hostility
 - Police an obvious target
 - Historically poor police-community relations?
 - Much anger was very real
 - Everyday experiences appear crucial
 - Perceived police misuse of power central
 - Stop and search

“..the MPS is aware of perceptions that stop and search is a major source of discontent with the police. The most significant issue raised... is not the use of the stop and search power itself but the nature of the encounter”

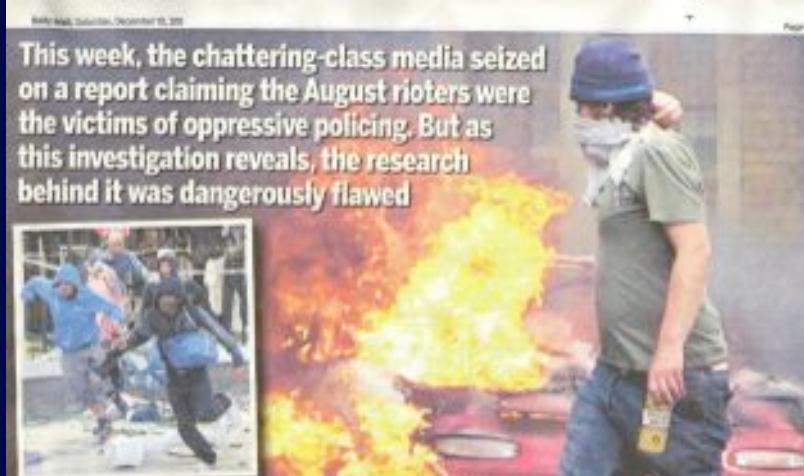


You see the rioting yeah? Everything the police have done to us, did to us, was in our heads. That's what gave everyone their adrenaline to want to fight the police ... It was because of the way they treated us”

They always get away with it..

Injustice – double standards (morality)

1. Police
 - i. Initial shooting
 - ii. General conduct
2. Government/elites
3. Nothing to lose
 - i. Varied motivations, emotions, explanations, & justifications
 - ii. Broad sense of discontent
 - iii. Substantive experience of marginalisation - living in the poorest communities – with sense of diminishing opportunity
 - iv. Many quite politicised & felt targeted
 - v. ‘Best 3 days of my life..’



APOLOGISTS FOR THE MOB

This week, the chattering-class media seized on a report claiming the August rioters were the victims of oppressive policing. But as this investigation reveals, the research behind it was dangerously flawed

MailOnline

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Stop excusing greedy rioters looking for instant gratification Theresa May tells LSE

- Theresa May rejects Reading the Riots study, claiming it is 'limited'
- Home Secretary tells conference all 'the riots really came down to was money'

By JACK DOYLE, HOME AFFAIRS CORRESPONDENT
UPDATED: 12:24, 15 December 2011

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35 View comments

Most August rioters were hardened criminals driven by a desire for 'instant gratification', Theresa May declared last night.

The Home Secretary rounded on apologists for the summer riots, dismissing claims those involved had been protesting about spending cuts and police harassment.

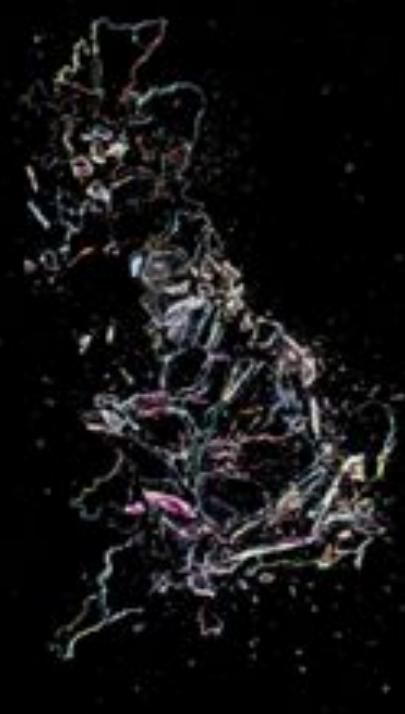
In an unforgiving speech to the London School of Economics, she criticised the Reading the Riots



Journalism & Social Science

The future for an uneasy alliance

READING THE RIOTS



The New York Times

Professors, We Need You!

FEB. 15, 2014



Nicholas
Kristof

SOME of the smartest thinkers on problems at home and around the world are university professors, but most of them just don't matter in today's great debates.

The most stinging dismissal of a point is to say: "That's academic." In other words, to be a scholar is, often, to be irrelevant.

THE NEW YORKER

FEBRUARY 21, 2014

WHY IS ACADEMIC WRITING SO ACADEMIC?

POSTED BY JOSHUA ROTHMAN

Newspaper Death Watch

March 5, 2007

Chronicling the Decline of Newspapers and the Rebirth of Journalism

the guardian

News | Sport | Comment | Culture | Business | Money | Life & style |

News > Media > Investigative journalism

Sheffield Doc/Fest

Investigative journalism 'dying a death'

Panorama and Dispatches documentary-maker says financial pressures are curtailing newspapers' and broadcasters' reporting

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READING THE RIOTS



- Project was designed with profile in mind

Considerable media coverage

- Press: coverage guaranteed
- Radio & Television - crucial
- Drama
- Public profile
 - Evidence to: Home Affairs Committee; Communities and Victims panel
- Political & other reaction
 - Home Secretary & Shadow
 - Leader of the Opposition
 - Archbishop of Canterbury
 - ACPO, individual chiefs, Fed

the guardian

News | Sport | Comment | Culture | Business | Money | Life & st;

Comment is free

A riot born in deprivation

The government data on August's rioters should be treated with caution – but the picture is grim



Tim Newburn
guardian.co.uk, Tuesday 25 October 2011 18.30 BST
Article history

BBC

TWO The Riots: In Their Own Words

Home Episodes Clips

The Rioters

Episode 1 of 2

INTRODUCTION: 1000 WORDS

The story of last summer's riots, told with dramatic accounts from the rioters themselves with powerful music and archive footage, this is a compelling and shocking tale of what happened and why. The first film in this two-part... > WATCH MORE

Mon 3 2012 03:30 BBC One

Not currently available on BBC iPlayer



Reading the Riots

Investigating England's summer of disorder

In partnership with the London School of Economics

Supported by the Joseph Rowntree Foundation and the Open Society Foundations

Archbishop of Canterbury says riots will return unless we reach out to young

UK must rescue those who think they have nothing to lose or face further civil unrest, says Rowan Williams



The archbishop of Canterbury wants that marginalising the young will lead to more 'folkish anarchy'. Photograph: Tim Ireland/PA

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Journalism & social science

- Could ‘Reading the Riots’ have happened:
 - without a news organisation?
 - Pace
 - Flexibility
 - Access
 - Multi-media
 - Television; data visualisation; drama
 - (Leading to) ‘Impact’
 - without a university?
 - Design
 - Rigour
 - Access
 - Credibility

Journalism & social science

- A future for such collaborations?

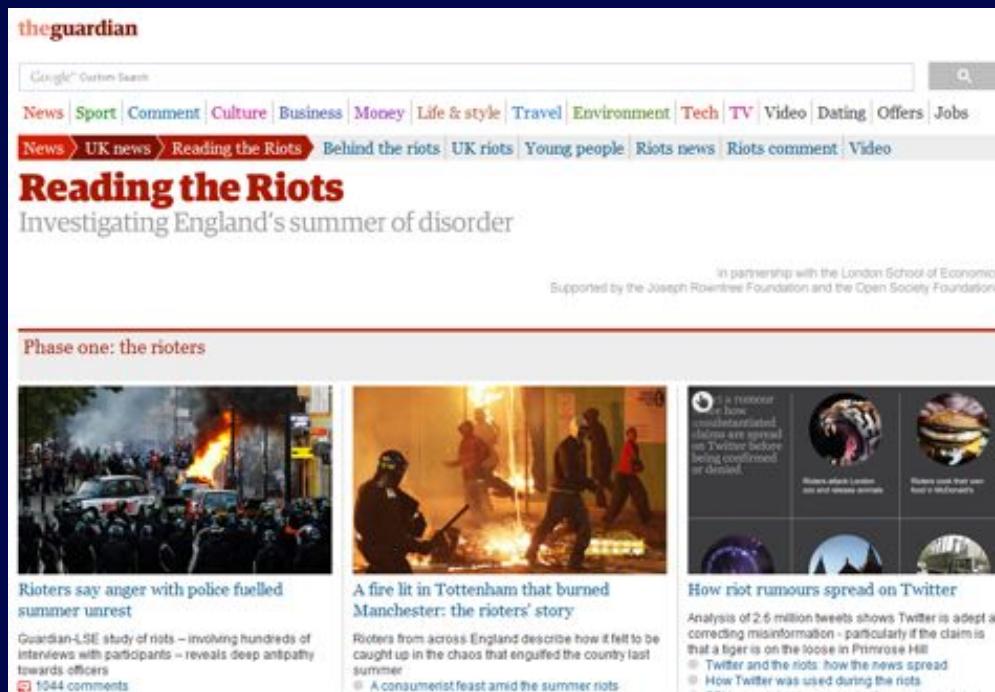
“Social scientists tend to divide themselves into two camps: qualitative and quantitative. One side explores, the other tries to confirm. Both have stuff journalists can emulate. The Guardian and LSE have collected and organised a body of data that will be built upon for a long time to come.”

(Phil Meyer – ex-Detroit Free Press)

- Plenty of barriers
 - Cultural differences
 - Working practices
 - Aims/objectives
- Much to gain
 - One (small) answer to journalism’s uncertain future
 - Combatting the marginalisation of social science
 - Research done with pace, rigour and impact

Thank you...

All project materials (reports, articles, films etc) available at:
<http://www.guardian.co.uk/uk/series/reading-the-riots>



The screenshot shows the homepage of the 'Reading the Riots' series on theguardian.com. The page features a navigation bar with links to News, Sport, Comment, Culture, Business, Money, Life & style, Travel, Environment, Tech, TV, Video, Dating, Offers, and Jobs. Below the navigation is a breadcrumb trail: News > UK news > Reading the Riots. The main title 'Reading the Riots' is displayed in large red text, with the subtitle 'Investigating England's summer of disorder' in smaller grey text. A note indicates the series is 'in partnership with the London School of Economics' and 'Supported by the Joseph Rowntree Foundation and the Open Society Foundations'. The page is divided into several sections: 'Phase one: the rioters' featuring images of rioting and a caption about anger with police; 'A fire lit in Tottenham that burned Manchester: the rioters' story' with an image of a burning building; and 'How riot rumours spread on Twitter' with an image of a globe and a caption about Twitter's role in spreading misinformation. There are also smaller images of people and a caption about a consumerist feast.



@TimNewburn



Some extra slides
relating to possible
questions



Gangs

Gangs ferried thugs into riot hotspots by bus and were orchestrating violence, say police

- Gangs a real everyday presence for many young people involved in the riots
- Gangs/gang members present in the riots
- Isolated examples of an organising role
- The ‘truce’
 - ‘There weren’t no gangs. I didn’t know no-one there, but we all got together that day... It felt like we were one big gang. We took over Birmingham. Normally we don’t get on. [But] we weren’t fighting each other, we were fighting the police’.
 - ‘Basically, all the gangs put down all the beef for one day.. Suwu red bandannas, Pembury, Mare St, Well St, Mother’s Sq – the whole of them, Holly St.’

READING THE RIOTS



New social media

Flow of information



'Flashmobs' &
crowd co-ordination



...and rumour

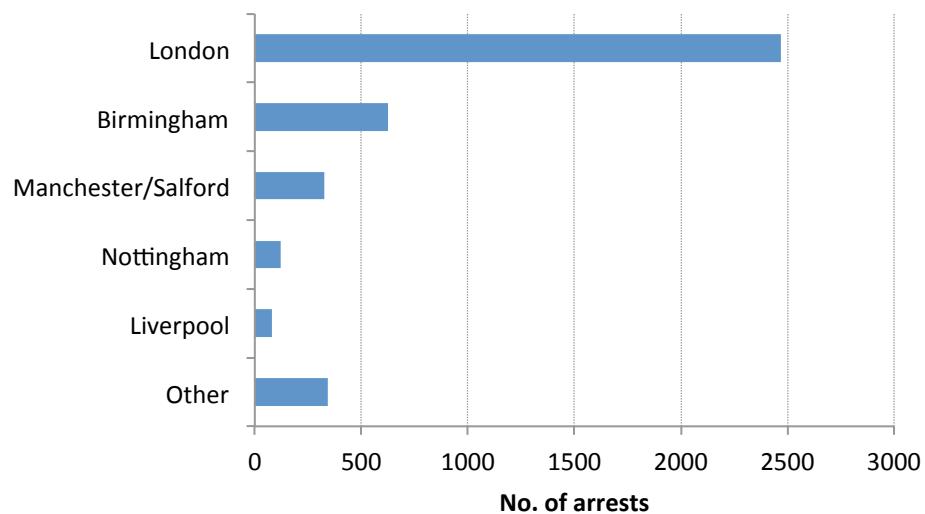


The watchers are also watched

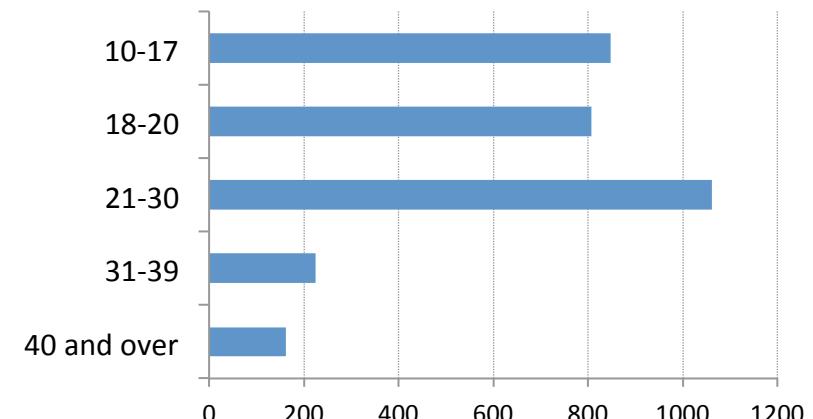
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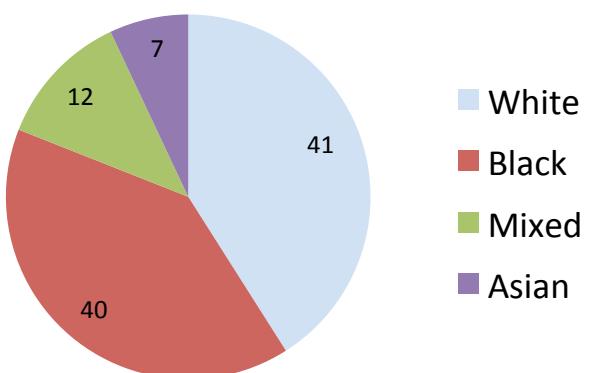
Location



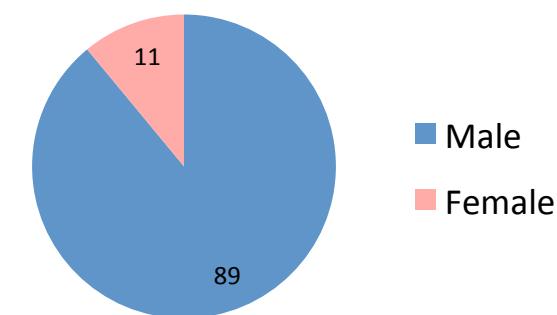
Age



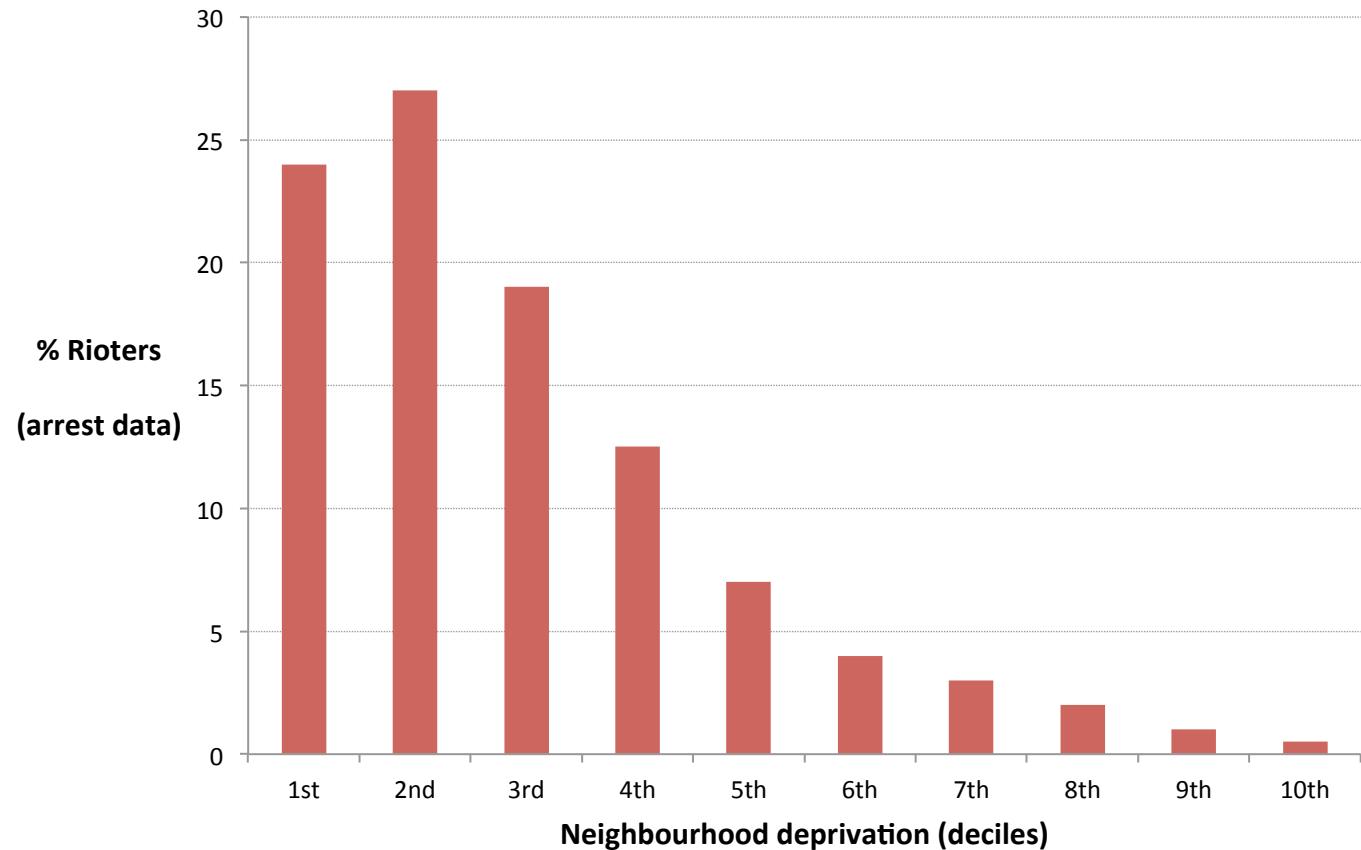
Ethnicity



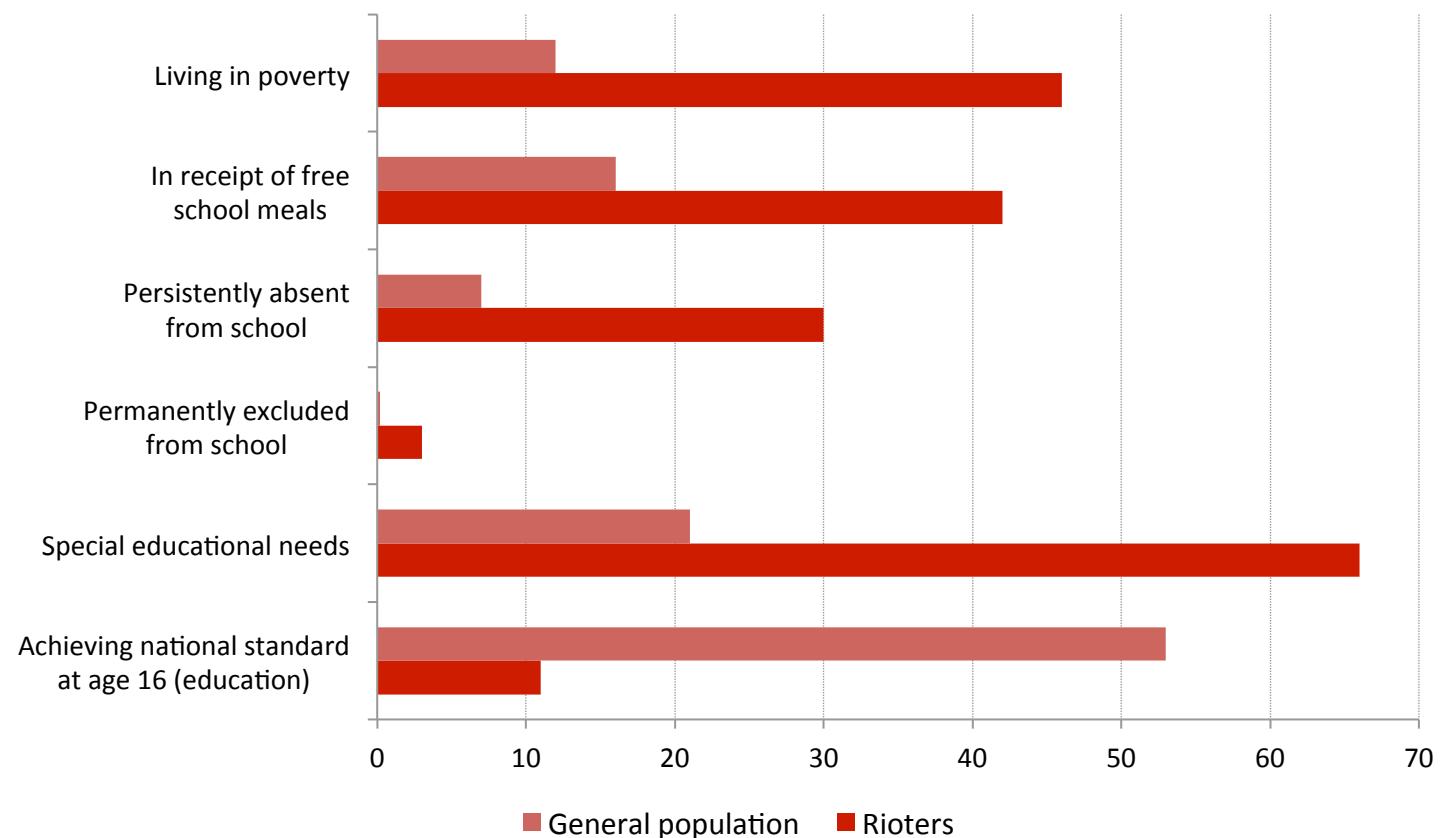
Gender



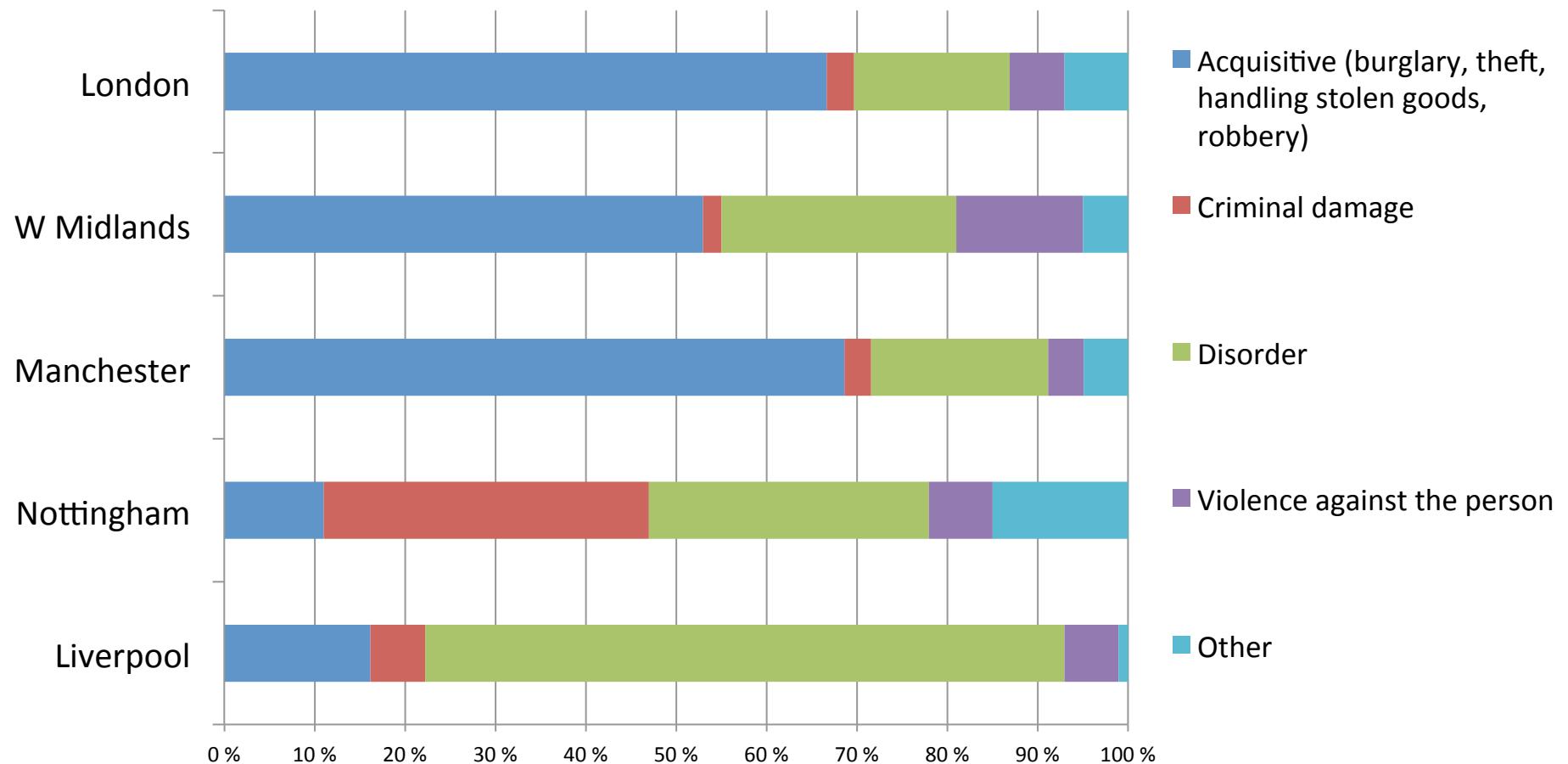
Living in the poorest areas



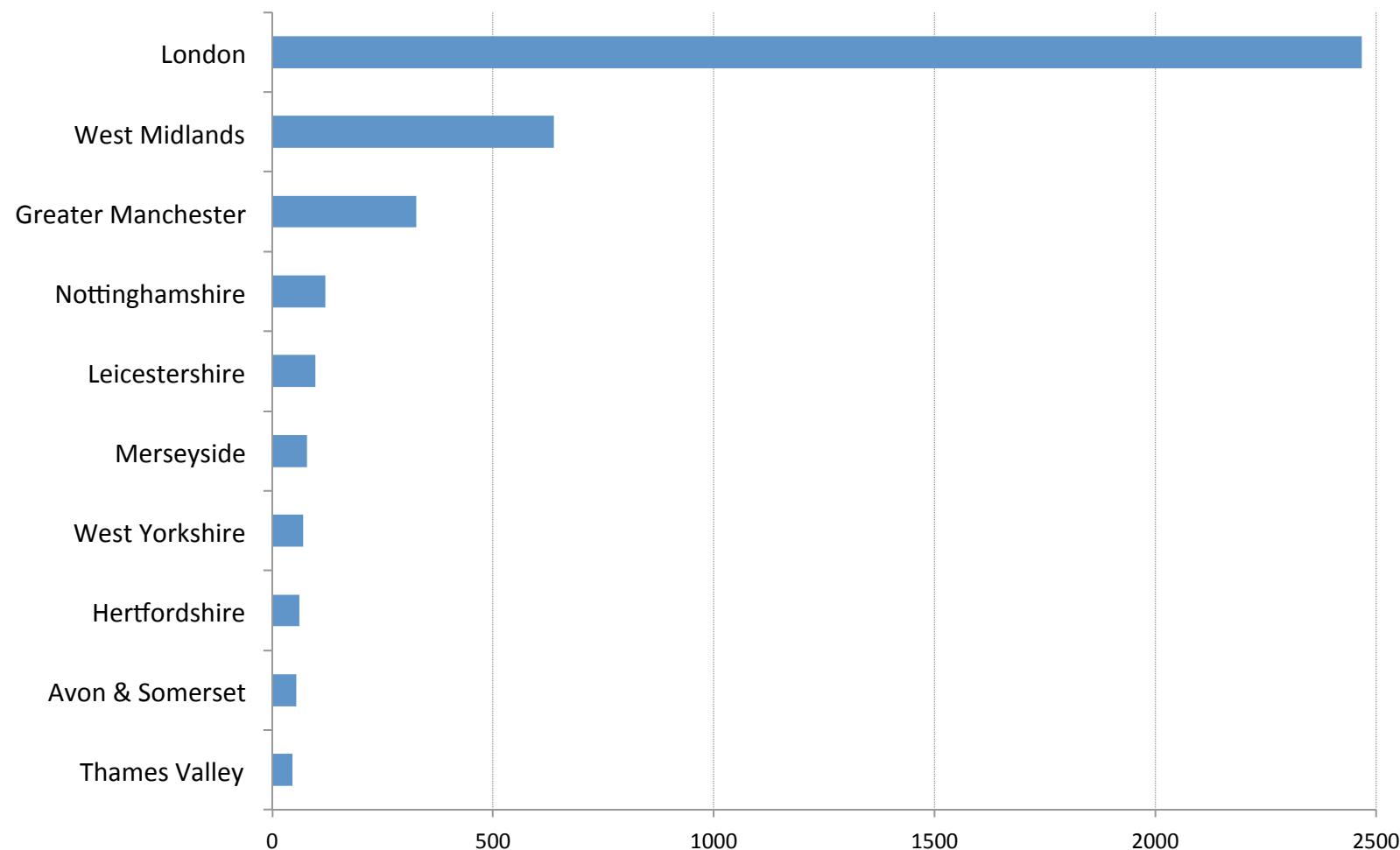
School age: poor, disadvantaged & underachieving



Distribution of recorded offences



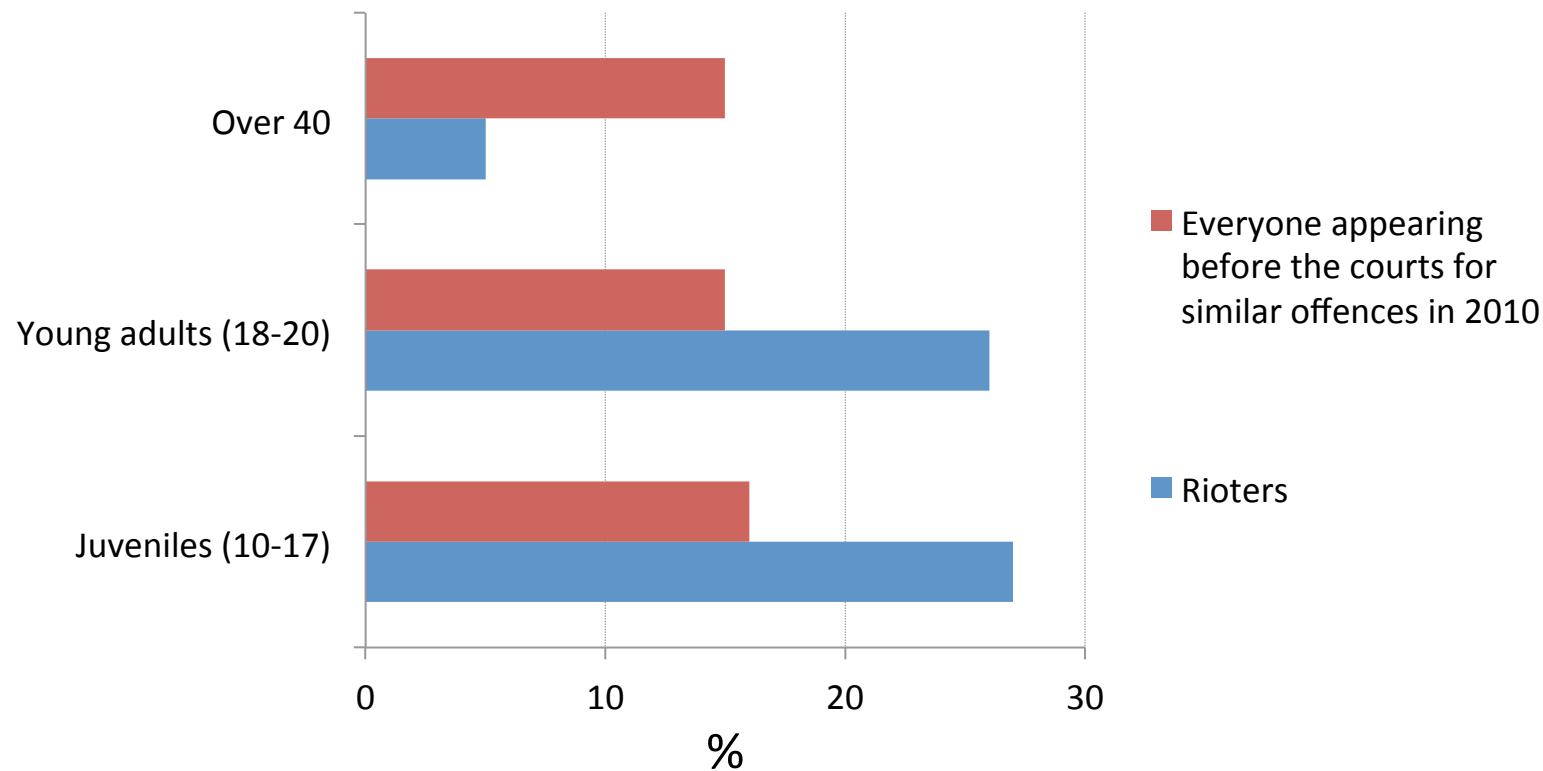
Arrests in the first month



Court proceedings

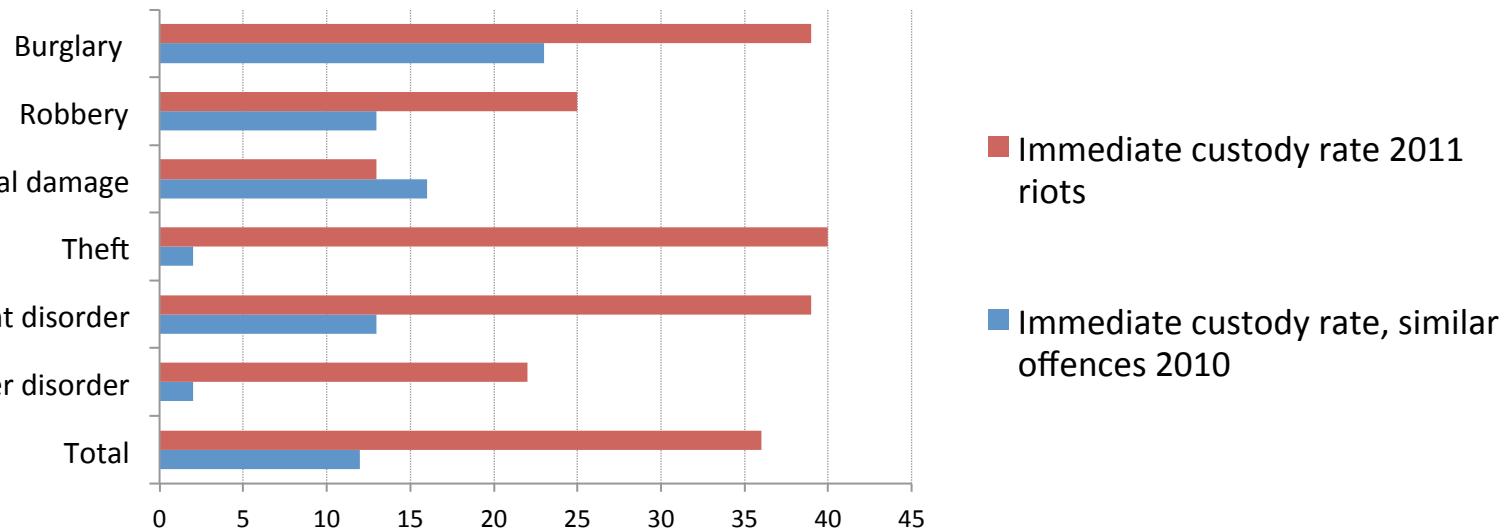
- In the first year after the riots:
 - 3,103 people appeared before the courts
 - 27% were juveniles (aged 10-17)
 - 26% were aged 18-20
 - 15% (459) were still awaiting a final outcome
 - Of which, 126 (27%) were remanded in custody
 - 85% (2,646) were completed
 - Of which, 1,405 (53%) were sentenced to immediate custody

Age of those proceeded against

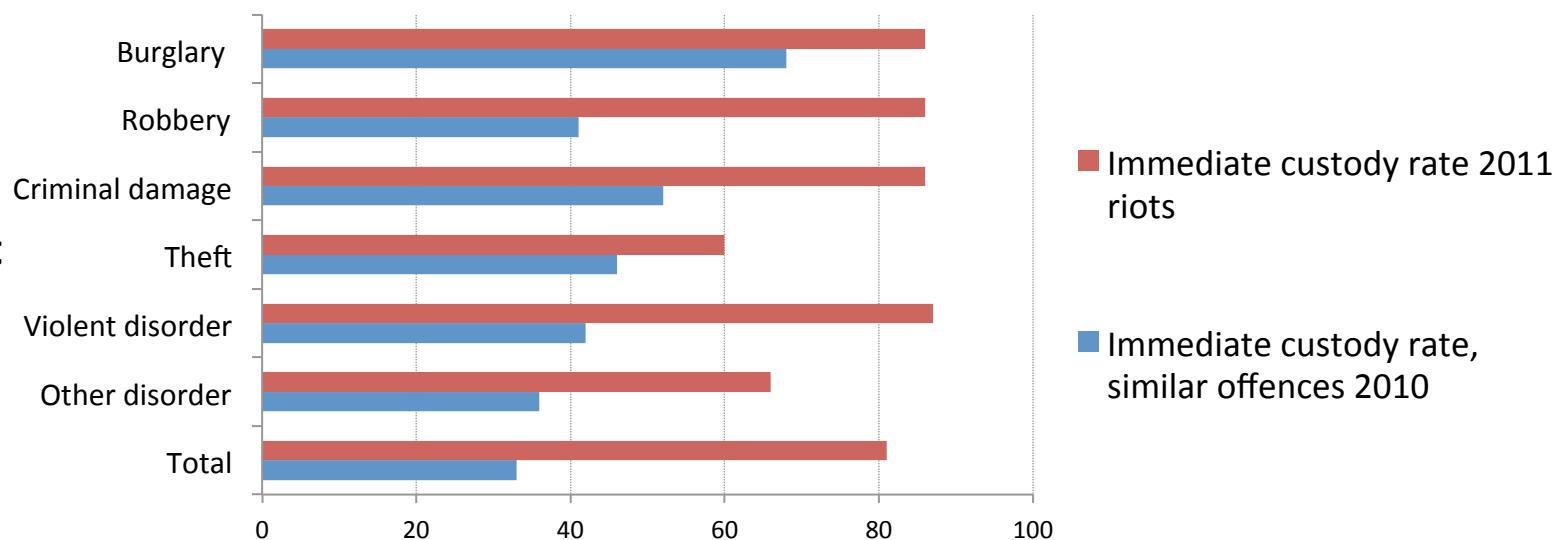


Custodial sentencing

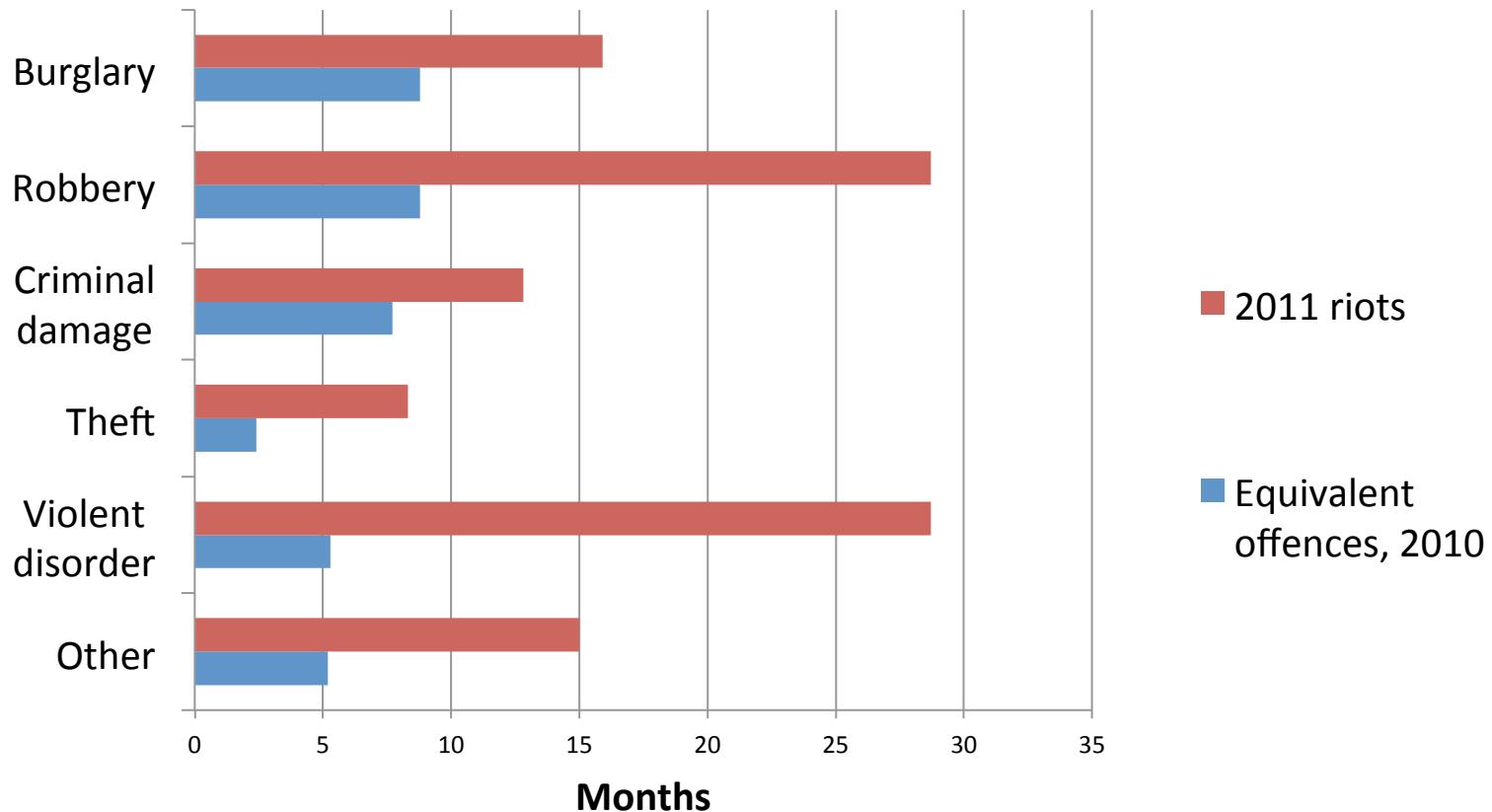
Magistrates' courts



Crown Court

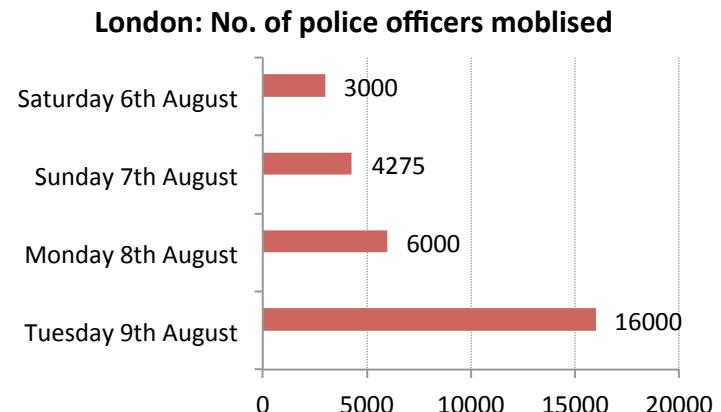


Average prison sentence lengths

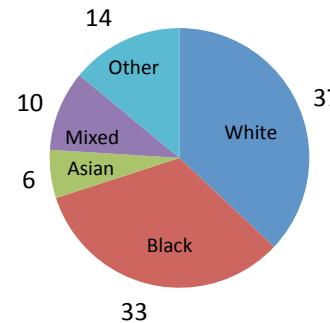


Policing the 2011 riots

- Unpreparedness
- Short on numbers
- Inactivity – lack of arrests
- Variable area to area
- Confusion around tactics/use of force (post-G20)
- Problem with ‘mutual aid’ in London
- Volume of information (esp. London)



August 4th		August 6th	August 7th	August 8th	August 9th
Mark Duggan shot	"Riots":	Tottenham	Enfield, Wood Green	Ealing, Hackney	Woolwich
		Brixton	Camden Ln, Peckham	W. Bromwich, Wolverhampton	
		Dalston, Bromley	Birmingham		
		Barking, Clapham	Nottingham		
		Enfield, Merton	Manchester, Salford		
		Birmingham			
		Liverpool			
		Nottingham			



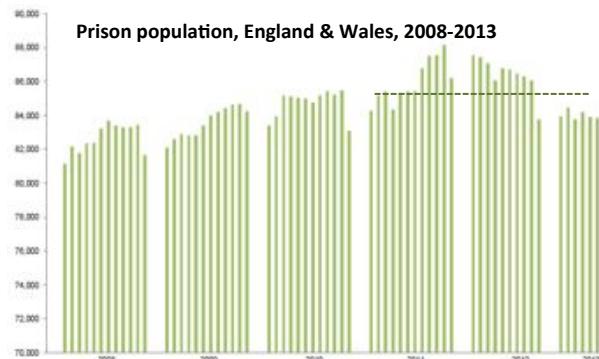
Were the 2011 England riots unusual?

Context	Structural	Political/ideological	Cultural
Dynamics	How it starts ('flashpoint')	How it matures, spreads	How long it lasts, and how it ends
Nature	Who is involved, how many & why	How the disorder is policed	What is involved: violence, arson, damage, looting..
Response	Political reaction/public inquiry	Criminal justice	Public policy response



Police and politicians play the riot blame game: War of words as both sides say the other was 'ineffective'

- Politicians coming back from holidays was 'irrelevant' says Sir Hugh Orde
- 'People making comments weren't there', says acting Met chief Tim Godwin



Jakautuu suomi?

Tutkijat, toimittajat ja eriarvoistuminen

Is Finland becoming polarized? Researchers,
journalists, and social inequality

16.5.2014

#jakautuukosuomi

KONEEN SÄÄTIÖ

Kuka tutkii, kuka tulkitsee?

Jakautuuko Suomi?

16.5.2014

Elina Grundström

Reading the Riots

- **Perinteinen asetelma:**
 - Tutkija tutkii, toimittaja haastattelee.
 - Media noteeraa tutkimusta.
 - Toimittaja hakee tulkinnoja tutkijoilta.
- **Reading the Riotsissa:**
 - Sekä tutkimus että tulkinnat tehtiin aidosti yhteistyössä.
 - Tutkijat ja journalistit raportoivat tulokset omissa julkaisuissaan ja omilla ehdoillaan.

Suomessa trendi ollut 2000-luvulla vastakkainen

- Sosiaalitieteiden medianäkyvyys heikentynyt.
- Toimittajien ja tutkijoiden yhteistyö vähentynyt.

Median murros

- Ei ole laskenut sisällön määrää ja laatua.
- Vaan muuttanut journalismin lajityyppejä ja tavoitteita siten, että toimittajien ja tutkijoiden suhde on muuttunut.
- Noteerausjournalismi on kärsinyt inflaation.
- Toimittajat ovat astuneet tutkijoiden tontille.

BBC: The Class Calculator

The Great British class calculator: What class are you?

[Middle class](#) [Class calculator](#) [BBC news](#) [Reader reactions](#) ['Huge survey'](#) [The results](#) [The methodology](#) [Release results](#)

"Traditional British social divisions of upper, middle and working-class seem out-of-date in the 21st Century, no longer reflecting modern occupations or lifestyles."

The BBC turned up with sociologists from leading universities to analyse the modern British class system. They surveyed more than 100,000 people and came up with a new model made up of seven groups. To find out where you fit in use this calculator below.

Take the test

The results from BBC Lab UK's Great British Class Survey reveal a brand new class system of seven groups.

Answer five questions to see where you fit in.

Tell us about you

• Your personal information is safe - all calculations are carried out on your computer.
• BBC Lab UK's Great British Class Survey was launched in January 2011. More than 100,000 people took part, making this the largest ever study of class in the UK.
• The Great British Class Survey was designed and the data analysed by Professor Sir John Helliwell and Professors Sir Paul Dolan and David Stansfeld at the London School of Economics and Political Science.

Tapaus luokkakone

The screenshot shows a web browser window with a survey page. The title of the page is "Selvitä Kuukausiliitteen Luokkakoneella, mihin yhteiskuntaluokkaan kuulut". The page contains several questions and a sidebar with a "veroilmotus" section.

Questions:

- Mikä on ikäsi? (Age): Not yet born / Väestönlaskenta / Not yet born / Not yet born
- Mikä on sukupuolesi? (Gender): Meinen / Naisen
- Oletko työelämässä vai työön? (Employment status): Työelämässä / Työssä
- Kunki suuret ovat bruttokotilosi kuukaudessa (lisätään työtulot, pääomatulot ja kaikki tuet)? (Annual household income): Not yet born / Väestönlaskenta / Not yet born / Not yet born

Verotulostus (veroilmotus) sidebar:

- Klikkaa!
- VEROILMOTUS
- i
- JÄRJESTÄ KAIKKIEN AISTIEN MERIELÄMYS PURJELAIVALLA.
- Verotulostus

Tapaus luokkakone

- Herätti kiinnostavaa keskustelua.
- Mutta sovelluksena puutteellinen, jopa virheellinen.
- Luokittelut oli epäsymmetriset.
- Esitti tulkintaa vaativia tilastollisia tuloksia yksiselitteisänä faktoina.

”Eliittiä hävettäää olla eliittiä”

Hävittävätkö journalismin uudet muodot yhteiskunnan?

- Kevyet ”koneet” ja ”testaa itsesi” –kyselyt muuttavat yhteiskunnalliset ilmiöt yksilön ongelmiksi.
- Media pyrkii esittämään ilmiöt yksinkertaisina jakaumina pohtimatta syitä.
- Ilmiötä ei nähdä valintoina, joihin voi vaikuttaa.

Saako juuri media Suomen jakautumaan? (IL 1.6.2013)



Länsiväylä 25.10.2013

25.10.2013 - 11:23 | PAIKALLiset

[Twitter](#) [Facebook](#) [Jaa](#)

Tutkimus: Yli neljännes välittelee maahanmuuttajalähiötä



Maahanmuuttajien määrä kasvaa pk-seudulla lähiöissä voimakkaasti. Samalla asumatueet uhkaavat erityikin yhä vartalisemmin varoittavat tutkijat.

KUVA
Else Kyhälä

Jo vuosia pääkaupunkiseudun asukaita puhuttanut "valkoinen pako", eli kantaväestön muutto pois maahanmuuttajien suosimista lähiöistä, saa vahvistusta nyt myös tieteellisestä tutkimuksesta.

Tutkijoiden mukaan pk-seudun alueet ovat erkanemassa toisistaan etnisesti. Osa kantaväestöstä muuttaa pois aluetta, joilla maahanmuuttajien osuus on noussut suureksi. Uudet maahanmuuttajat taas päätyvät asumaan seudun itä- ja kollisiosien lähiöihin sekä radanvarsialueille, joissa heidän osuutensa on jo suuri.

Linda Haapajärvi, Lotta Junnilainen:

- ”Paikkakeskeinen selitystapa on sekä eettisesti arveluttava että poliittisesti kestämätön, koska leimateessaan osoitteita ja asukkaita se myös häivytää suomalaisessa yhteiskunnassa tärkeämmät eriarvoisuuden tuottajat kuten köyhyyden ja työttömyyden.”

Median lemmikit:

1970-luvulla yksinhuoltaja, 2000-luvulla start up -yrittäjä



1980-luvulla valtion tehtäväksi hahmotettiin heikossa
asemassa olevien kansalaisten auttaminen.

2000-luvulla valtion tehtäväksi nähdään yritysten
auttaminen.



Blogimaailma on tehnyt tutkijoista toimittajien kilpailijoita

- Sosiaalinen media on lisännyt mielipidekirjoitusten suosiota.
- Tämä synnyttää kilpailuasetelmia.
- Jotkut toimittajat eivät suhtaudu tutkijoihin kiinnostuneesti vaan lähes vihamielisesti.

Toimittajien koulutustaso alenee

- Journalistikoulutus on siirtynyt ammattikorkeakouluihin.
- Kun toimittajat eivät enää tule tiedeyliopistoista, heidän ymmärryksensä ja kiinnostuksensa yhteiskuntatieteisiin vähenee.
- Toimittajantöihin rekrytoidutaan nopean ja kevyen nettiuutistyön kautta.
- Koulutuksessa painotetaan teknistä osaamista
- Nuorten tutkijoiden ja toimittajien ystävys- ja parisuhheet sekä yhteiset bileet vähentyneet.

Syytä on myös tutkijoissa

- Meritoitumiskäytännöt ohjaavat julkaisemaan tieteellisissä julkaisuissa ja ulkomailla.
- Tutkijat tavoittelevat julkisuudesta vain pr:ää omille hankkeilleen.
- Suomessa on vahva, keinotekoinen ja yleisöä aliarvioiva ”tieteen kansantajuistamisen” ihanne.

Kaikki ”tiedeviestimään”!

- Suomessa on kymmeniä ”tiedeviestinnän” tai tieteen yleistajuistamisen kursseja vuodessa.
- Mutta onko jutuille julkaisupaikkoja?
- Ja kannattaako meidän jatkaa vanhoja kiistoja siitä, ovatko tutkijat norsunluutornissa vai toimittajat pinnallisia?

Linnakkeet murtuvat

- Viime vuosina on alkanut syntyä uusia yhteistyön muotoja.
- Verkkojournalismi ja datajournalismi suosivat tutkijoiden ja toimittajien yhteistyötä.
- Yhteistyökokeiluja myös esimerkiksi tutkivan journalismin ja featurejournalismin parissa.

Vaalikoneet tehty yhdessä tutkijoiden kanssa

The screenshot shows a web browser window with a survey interface. The title bar reads "yliopistolle_palkalle_kannusti_eu-vaaleissa_menee/7228376". The page content is in Finnish.

Näin EU-ryhmäkone tehtiin

Toimitus valitsi journalistisin perustein 11 klinnostavaa parlamentissa esillä ollutta kysymystä. Euroopan parlamentti tilivisti seuraavat virkamies, tutkija ja toimittaja sijoittivat ryhmät kysymysten ympärille niiden menneellä kaudella tekemän käytännön politikan perusteella.

Asiantuntijaraatti: Tuomas Iso-Markku (tutkija, Ulkopoliittinen instituutti), Pekka Numminen (paatilikkö, Euroopan parlamentin tiedotustoimisto), Susanna Turunen (EU-toimittaja, Yle). Raadin äänestämänä puheenjohtajana toimi poliitikko toimittaja Tero Koskinen ja sihteerina tuottaja Juhu Salminen Ylestä.

EU-RYHMÄKONE

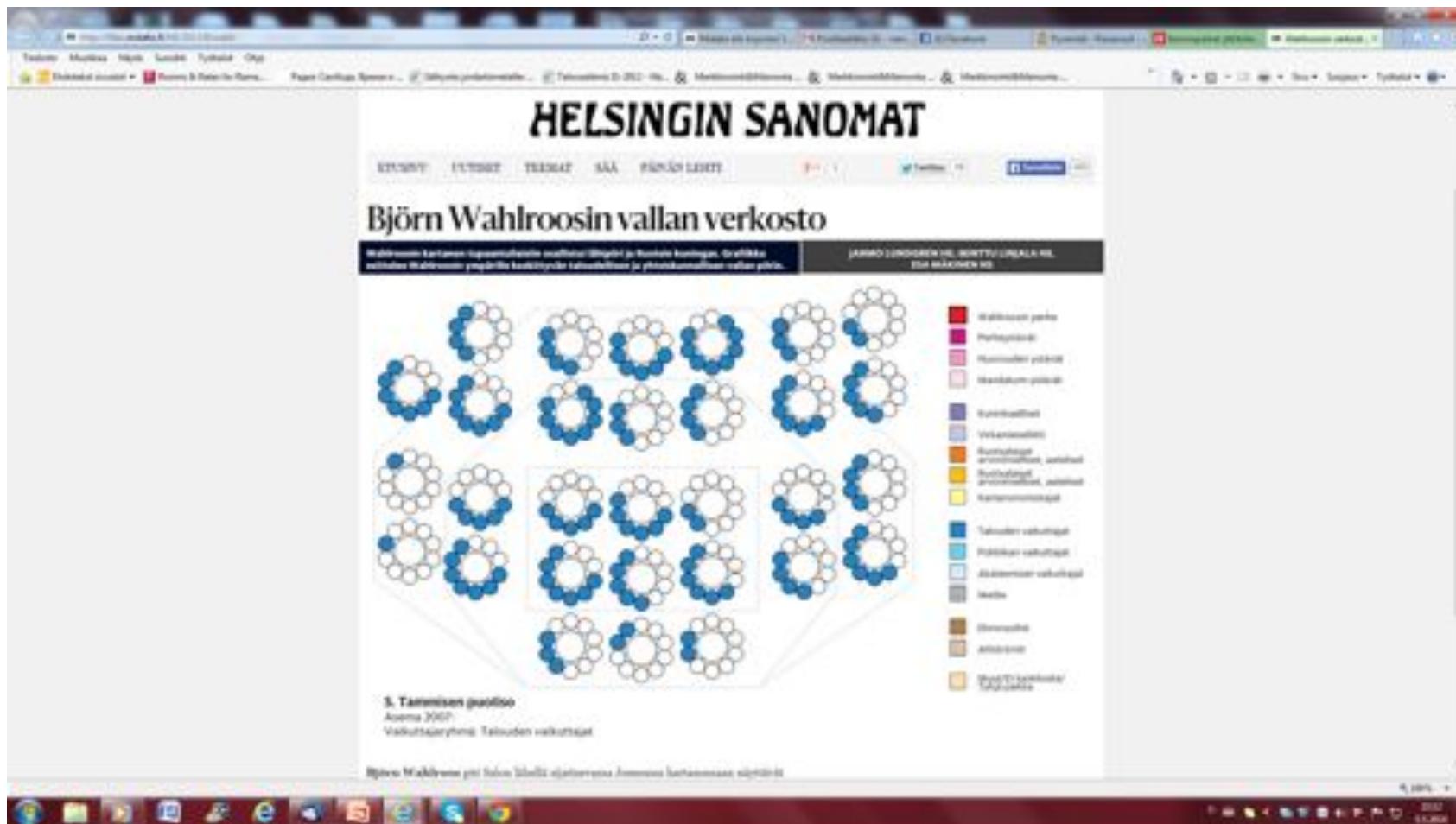
1. EU:ssa tulisi olla yhtenäiset kriteerit minimipalkalle.

TÄYSIN ERI MIELTÄ	OHTA KYSYMYS	TÄYSIN SAMAA MIELTÄ

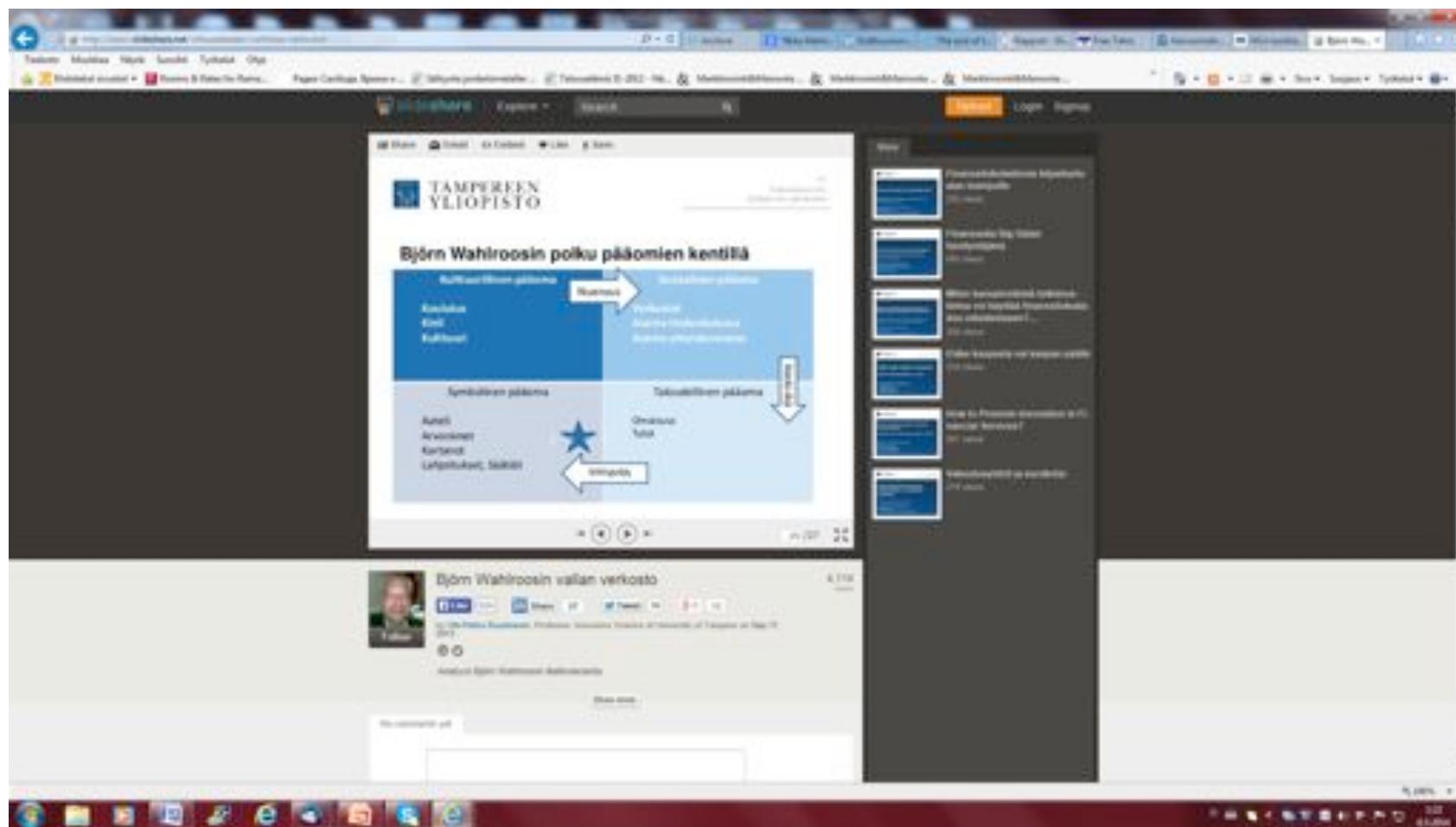
2. Pörssiyhtiöiden hallituksissa pitäisi vuoteen 2020 mennessä olla pakollinen 40 prosentin naiskiintiö.

TÄYSIN ERI MIELTÄ	OHTA KYSYMYS	TÄYSIN SAMAA MIELTÄ

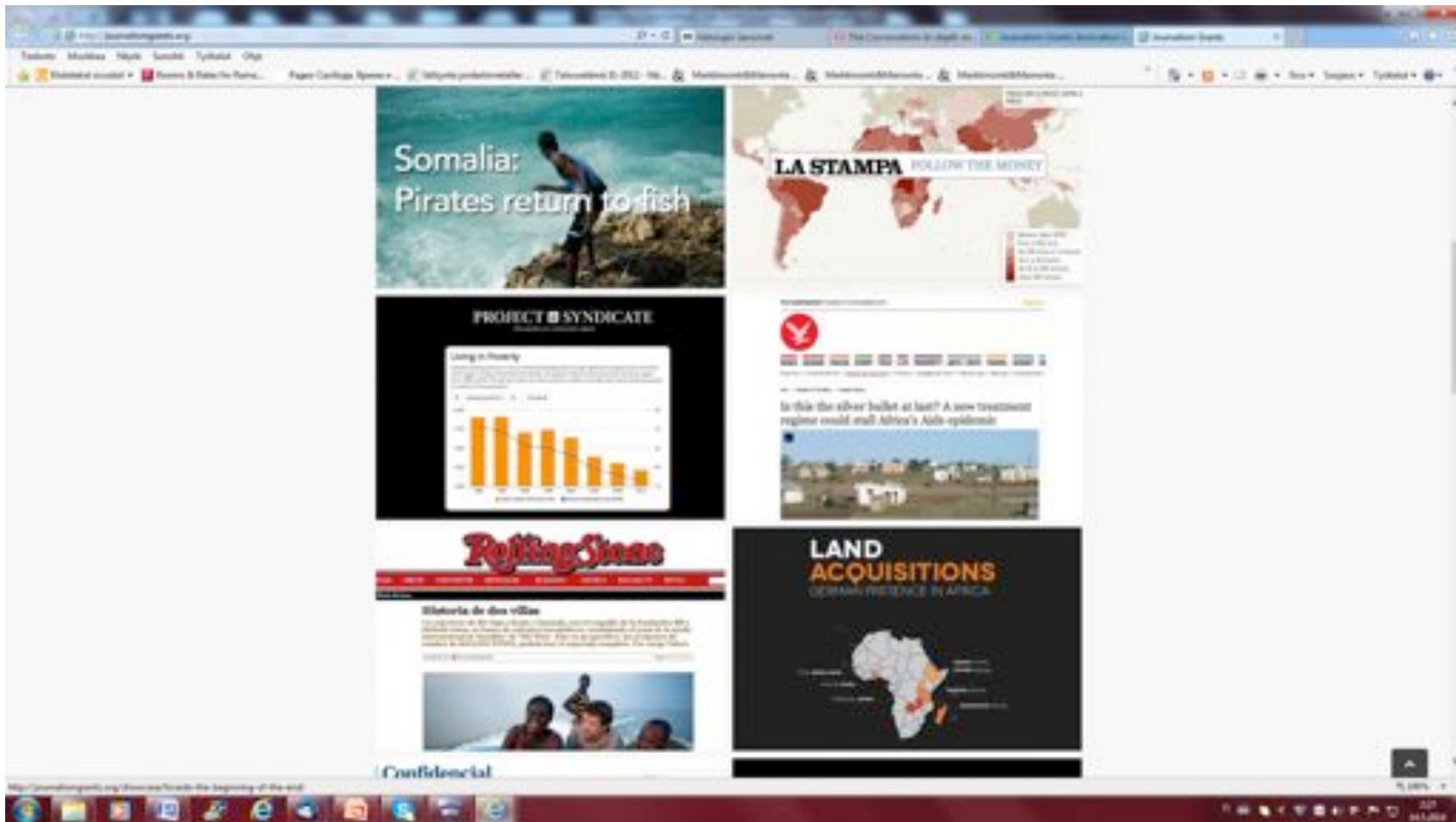
Tutkiva journalismi: Tuomo Pietiläisen



Tampereen yliopiston johtamiskorkeakoulun professori Olli-Pekka Ruuskanen



Innovation in development reporting (Bill & Melinda Gates Foundation)

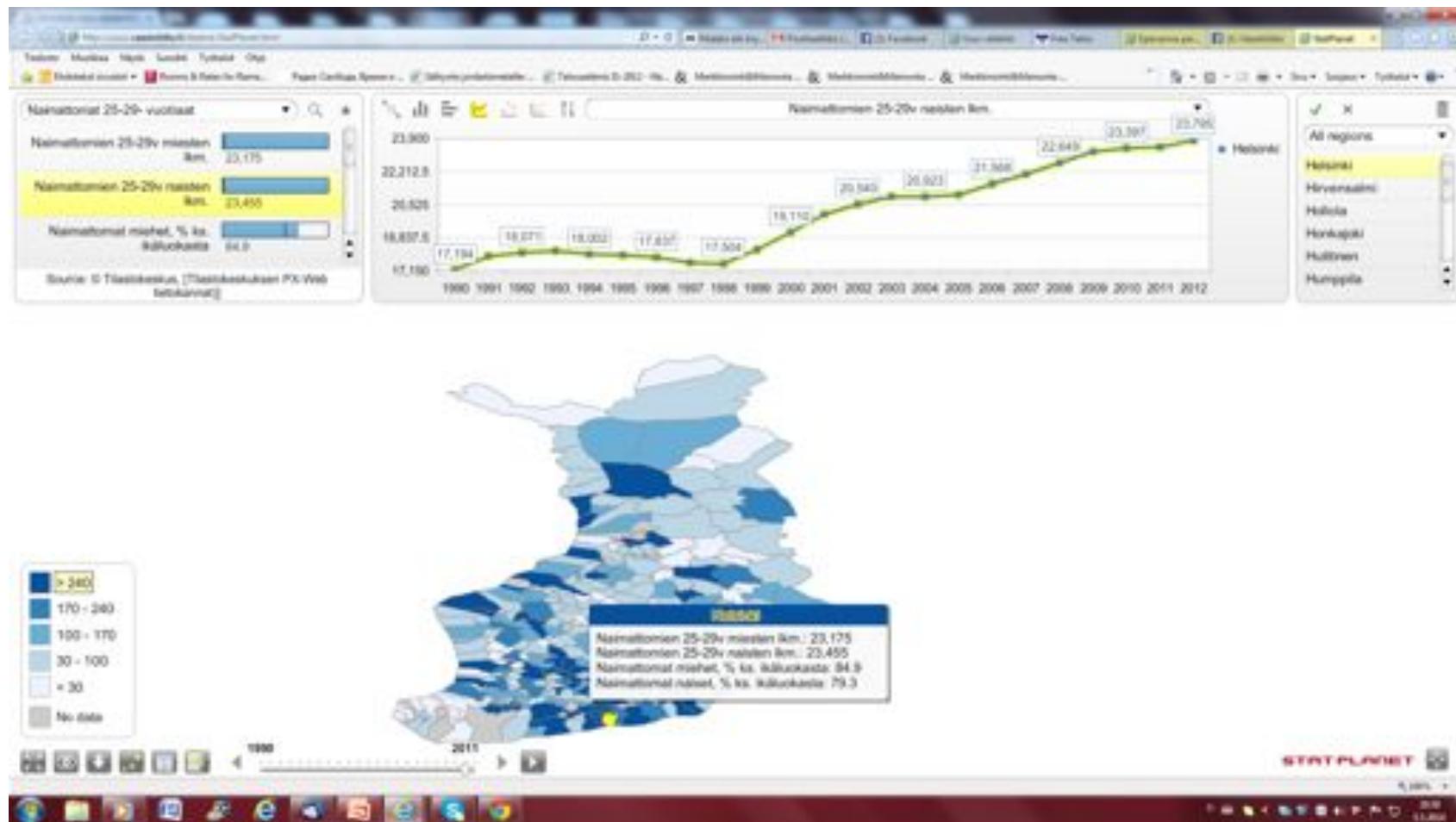


Feature-yhteistyö: Yksinäisyys-juttukooste

Elina Hirvonen: Suojelupäätöksiä (Long Play)



Tutkimusjulkaisut lähenevät datajournalismia (Väestöliitto)



The Conversation: “Academic Rigour, Journalistic Flair”

The screenshot shows the homepage of The Conversation website. At the top, there's a navigation bar with links for 'Today', 'Music', 'Topics', 'Subjects', 'Trending', 'Opinion', 'Editorial board', 'Rooms & Debate Room', 'Team Contact Details', 'About', 'Feedback', 'Help', 'Logout', and 'The Conversation in South Africa'. Below the navigation is a search bar with placeholder text 'Search article, research, academic...'. The main header 'THE CONVERSATION' is in bold capital letters, with a subtext 'Covering open, informed debate'. A horizontal menu bar follows with categories: 'Art + Culture', 'Business + Economy', 'Education', 'Environment + Energy', 'Health + Medicine', 'Politics + Society', 'Science + Technology'. Underneath the menu are several news headlines:

- Analysis and Comment:** An image of a man in a suit, with the headline 'In a post-Snowden world, can we afford to criticise Clarkson?' by Alan Rusbridger.
- Research and News:** Headline 'Search for alien life could remain fruitless, study finds' by Michael Balaji.
- EU election at risk from apathy and voter dissatisfaction** by Michael Balaji.
- Ravens have social abilities previously only seen in humans** by Michael Balaji.
- Hard evidence** (with an image of a woman speaking).
- Columns:**
 - 'Like surgery and haircuts, audio narration is best left to the professionals' by Karen Chakhalian.
 - 'The ruling party has a grip on history, but Jacob Zuma may have a very limited future' by Bruce Chatwin.
 - 'From Brexit to Trump, Liverpool's 'dark horse' was behind everyones planning' by Adam Hartmann.
 - 'Breaking questions about the consequences of democracy and communication' by Dennis Hayes.
 - 'We don't want moral panic about media company power to dictate the process' by Steven McDonald.
 - 'Council tax decision at heart of UK Economic Performance Review since 1997' by Richard Gibell.
 - 'Greece might's return of exiles and loss of migrants is something magical' by Bruce Goldfarb.
 - 'Greece's Ruling Coalition must address an era of mass brain drain' by Steve Hayes.
 - 'Is company ownership register still every citizen compelled to study statistics?' by Bruce Goldfarb.

Alustat lisääntyvät, julkaisumahdollisuudet paranevat



Mikä oli hienointa Reading the Riotsissa?

- Ei lähtenyt toimittajien yksisuuntaisesta tarpeesta saada haluamaansa tietoa tutkijoilta.
- Ei myöskään tutkijoiden viestintätarpeista.
- Vaan kaikkien yhteisestä tarpeesta ymmärtää äkuuttia ongelmaa.
- Kiinnostavinta ei ollut ”data” vaan uudet, uskottavat tulkinnat.

Arkijärki erehtyy helposti

- Sosiologiassa on hienointa sen kyky kyseenalaista ja ylittää arkiajattelu ja tuottaa siten uutta tietoa.
- Myös paras journalismi tuo esiin asioita ja näkökulmia, jotka ovat uusia, mutta silti viiltävän totta.

Kohti tutkijoiden ja toimittajien aitoa yhteistyötä

- Yksinkertainen toimittajavetoinen haastatteleminen ja tutkimusten noteeraaminen on historiaa.
- Mutta: Tutkijaa sitoo tutkimusetiikka.
- Toimittajan taas tulee toimia journalistisin periaattein.
- Hän ei ole tutkimuslaitoksen tiedottaja, eikä varsinkaan PR- tai markkinointi-ihminen.

- “Journalism is printing what someone else does not want printed: everything else is public relations.”

Journalistin ohjeet

- 1. Journalisti on vastuussa ennen kaikkea lukijoilleen, kuulijoilleen ja katselijoilleen. Heillä on oikeus saada tietää, mitä yhteiskunnassa tapahtuu.
- **2. Tiedonvälityksen sisältöä koskevat ratkaisut on tehtävä journalistisin perustein. Tätä päätösvaltaa ei saa missään oloissa luovuttaa toimituksen ulkopuolisille.**
- 3. Journalistilla on oikeus ja velvollisuus torjua painostus tai houkuttelu, jolla yritetään ohjata, estää tai rajoittaa tiedonvälitystä.

Suomi on maailman avoimin yhteiskunta

- Ei pilata sitä.
- Ei luoda käytäntöjä, joissa toimittajien odotetaan maksavan tutkijoille tiedoista.
- Vältetään myös tilanteita, joissa journalistit ovat suoraan lähteidensä palkkalistoilla.
- Uskotaan aitooon yhteistyöhön ja ammatilliseen autonomiaan.